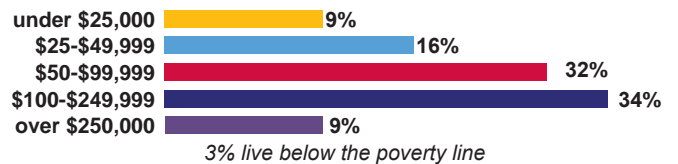
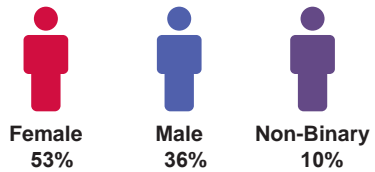
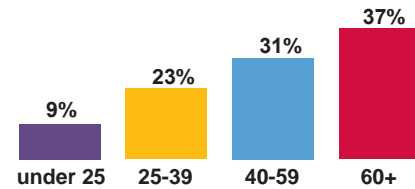
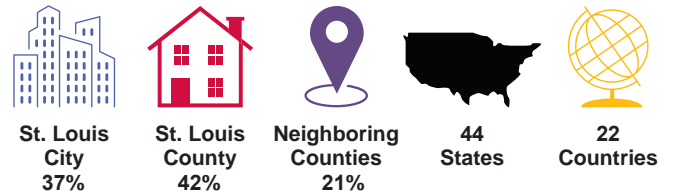
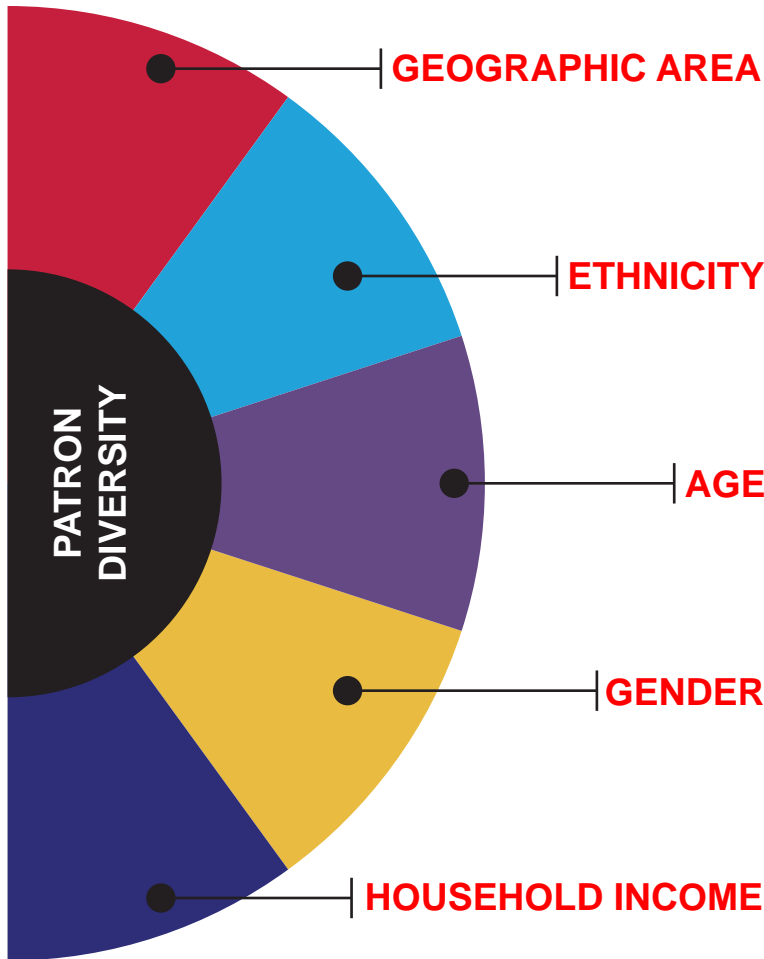


## 2021 PATRON DEMOGRAPHICS



## SLIFF ANNUAL ATTENDANCE



”  
A beautifully run  
festival that is great  
for both filmmakers  
and audiences alike!  
- Quincy Perkins, director

## 2022 SPONSORSHIP LEVELS\*

**NOVEMBER 3-13, 2022 | The St. Louis International Film Festival (SLIFF)** which serves as CSL's centerpiece event, is a world-class international film festival that exhibits films from around the globe and attracts between 25,000 and 31,000 patrons annually. Offering its 31st edition in 2022, the fest presents more than 300 films over 11 days in November. Featured work includes shorts, documentaries, foreign-language works, American independents, restorations/revivals, and studio art-film releases. More than 100 filmmakers, documentary subjects, scholars, and critics attend the fest, participating in post-film discussions, master classes, and seminars. In 2019, SLIFF was included among USA Today's 10 Best Film Festivals.



### **Presenting Sponsorship \$50,000 (exclusive)**

- Head-listing as Presenting Sponsor in media spots and on all print and electronic materials
- Logo recognition on festival signage, including step-and-repeat used for SLIFF red carpet
- 2 VIP Passes
- All other benefits provided to sponsors above \$10,000



### **Sustaining Sponsorship \$20,000**

- Verbal recognition prior to all films, reaching upwards of 20,000
- Logo recognition on festival signage, including step-and-repeat used for SLIFF red carpet
- 2 VIP Passes
- Exclusive invitations to special events and filmmaker parties
- All other benefits provided to Category sponsors



### **Category Sponsorship \$10,000 (includes Spotlights, Focuses, and Competitions)**

- 30-second promotional spot before every screening at all venues (provided by sponsor)
- Full-color/full-page placement and logo recognition in SLIFF program (distribution of 15,000)
- Sponsorship slide included in rotation (approx. 5 seconds) before every screening
- Verbal recognition prior to sponsored category
- Brand exposure on Cinema St. Louis website, social media (31,459 followers), and e-blast (13,197 subscribers)
- 2 VIP Passes
- Exclusive invitations to filmmaker parties



### **Day Presenter Sponsorship\* \$2,500-\$5,000**

- 30-second promotional spot before every screening on sponsored day (provided by sponsor)
- Logo recognition as Day Presenter in SLIFF program schedule (distribution of 15,000)
- Sponsorship slide included in rotation (approx. 5 seconds) before every screening
- Brand exposure on Cinema St. Louis website, social media (31,459 followers), and e-blast (13,197 subscribers)
- Festival tickets and exclusive invitations to filmmaker parties



### **Film & Special-Event Sponsorship\* \$1,000-\$5,000 (includes Receptions)**

- Studio Film Sponsors: 30-second promotional spot before sponsored film (provided by sponsor)
- Special-Event Sponsors: Logo recognition on signage at event (branded banner provided by sponsor)
- Recognition in SLIFF program (distribution of 15,000)
- Sponsorship slide included in rotation (approx. 5 seconds) before every screening
- Brand exposure on Cinema St. Louis website
- Festival tickets and exclusive invitations to filmmaker parties

\*Benefits vary based on specific sponsor level and are subject to change due to COVID-19



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bree@cinemastlouis.org • 314.289.4154

## DAY PRESENTERS\*

**NOVEMBER 3-13, 2022** | The St. Louis International Film Festival (SLIFF) which serves as CSL's centerpiece event, is a world-class international film festival that exhibits films from around the globe and attracts between 25,000 and 31,000 patrons annually. Offering its 31st edition in 2022, the fest presents more than 300 films over 11 days in November.



### Day Presenter Sponsorship - Friday, Saturday, or Sunday \$5,000

- Presenting sponsorship of a weekend day (*Friday, Saturday, or Sunday - pending availability*)
- Logo recognition on sponsored day in SLIFF program schedule
- 30-second promotional spot before every screening on sponsored day (*provided by sponsor*)
- Full-color/full-page placement and logo recognition in program
- 1 VIP Pass
- Festival tickets for sponsored day (*no more than 20 total*)
- Verbal recognition prior to films on sponsored day
- Sponsorship slide included in rotation (*approx. 5 seconds*) before every screening
- Brand exposure on Cinema St. Louis website



### Day Presenter Sponsorship - Weekday \$2,500

- Presenting sponsorship of a weekday (*Monday, Tuesday, Wednesday, or Thursday - pending availability*)
- 30-second promotional spot before screenings that day (*provided by sponsor*)
- Full-color/half-page placement and logo recognition in SLIFF program (*distribution of 15,000*)
- Festival tickets for sponsored day (*no more than 10 total*)
- Verbal recognition prior to films on sponsored day
- Sponsorship slide included in rotation (*approx. 5 seconds*) before every screening
- Brand exposure on Cinema St. Louis website

*\*Benefits vary based on specific sponsor level and are subject to change due to COVID-19*



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## SPECIAL EVENTS & FILMS\*

**NOVEMBER 3-13, 2022** | The St. Louis International Film Festival (SLIFF) which serves as CSL's centerpiece event, is a world-class international film festival that exhibits films from around the globe and attracts between 25,000 and 31,000 patrons annually. Offering its 31st edition in 2022, the fest presents more than 300 films over 11 days in November.



### **Opening & Closing Night Reception Sponsorship \$5,000**

- 30-second promotional spot before reception film (*provided by sponsor*)
- Verbal recognition at sponsored reception and prior to film
- Full-color/full-page placement and logo recognition in SLIFF program (*distribution of 15,000*)
- 1 VIP Pass
- Up to 10 tickets to sponsored reception



### **Studio Film Sponsorship \$2,500**

- 30-second promotional spot before sponsored film (*provided by sponsor*)
- Verbal recognition prior to sponsored film
- Full-color/half-page placement and logo recognition in SLIFF program (*distribution of 15,000*)
- Up to 10 tickets to sponsored film (*dependent on venue*)
- Exclusive invitations to special events and filmmaker parties



### **\$1,500 Film Sponsorship**

- Full-color/half-page placement and recognition in SLIFF program (*distribution of 15,000*)
- Up to 8 tickets to sponsored film (*dependent on venue*)



### **\$1,000 Film Sponsorship**

- Full-color/quarter-page placement and recognition in SLIFF program (*distribution of 15,000*)
- Up to 6 tickets to sponsored film (*dependent on venue*)



### **\$500 Film Sponsorship**

- Recognition in SLIFF program
- Up to 4 tickets to sponsored film



### **\$250 Film Sponsorship**

- Recognition in SLIFF program
- 2 tickets to sponsored film

### **All film sponsors receive the following:**

- Verbal recognition prior to sponsored film
- Sponsorship slide included in rotation (approx. 5 seconds) before every screening (\$250 level receives a combined slide).
- Reserved seats at sponsored film (*quantity determined by sponsor level*)
- Brand exposure on Cinema St. Louis website

*\*Benefits vary based on specific sponsor level and are subject to change due to COVID-19*



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## 2022 PROGRAM & SLIDE RATE SHEET\*

Program and slide marketing is available for purchase at the following annual Cinema St. Louis programs:

### St. Louis International Film Festival

- **Program:** magazine-size (8.12" x 10.25") publication with a print run of 15,000 (on-site at all fest venues across the St. Louis area)
- **Slide:** included in rotation and displayed for approximately 5 seconds prior to each film (reaching upwards of 20,000); frequency of slide dependent on total number of slides in rotation



### St. Louis International Film Festival Program Rates and Requirements

- Back cover (7.125w x 9.25h) \$3,000
- Inside cover (7.125w x 9.25h) \$2,500
- Full-page (7.125w x 9.25h) \$2,000
- Half-page (7.125w x 4.51h) \$1,000
- Quarter-page (3.43w x 4.51h) \$500
- **Acceptable file formats:** Adobe Acrobat (.pdf high-resolution with all fonts embedded and CMYK color). We cannot accept files in PageMaker, CorelDraw, InDesign, Freehand, Microsoft Publisher, Power-point, or Word.
- Minimum resolution of 150dpi for photos and 300dpi for line art.
- All color must be converted to CMYK. No RGB, Lab or Index colors are available.
- Program and slide art is due October 16, 2022



### Slide Rates and Requirements

- \$200
- Artwork should be saved as a .jpeg or .png image
- Dimensions are 1920 px (width) x 1080 px (height)

*\*Benefits vary based on specific sponsor level and are subject to change due to COVID-19*



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